

RESPONSIBLE COMPETITIVENESS AWARD



NAVIGATING THROUGH THE AWARD PORTAL





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KING KHALID FOUNDATION

The King Khalid Foundation (KKF) is a charitable organization established in Saudi Arabia in 2001 by the family of the late King Khalid. The Foundation is a leader in sustainability, philanthropic and development work in Saudi Arabia.

King Khalid Foundation (KKF) envisions a Saudi society with equal opportunities, striving towards prosperity by mobilizing and enabling stakeholders through social investment, capacity building and advocacy. KKF focuses on equal economic opportunity and financial independence which can be achieved through programs aimed at employment, job creations, social entrepreneurship, policy recommendations, improving institutional capacity, sustainability practices and employability skills.

The King Khalid Awards (KKA) are a tool for social change and are designed to recognize, encourage and support exceptional achievements in the fields of corporate social responsibility, non-profit management excellence and social innovation. The annual King Khalid Awards for the private sector, non-profits and citizens have benefitted hundreds of organizations and thousands of people nationwide.

For further information, please see the organization's website: http://kkf.org.sa/ar/Pages/default.aspx





GUIDE PURPOSE

The purpose of this document is to provide applicants with more detailed guidance on the application process for the 2018 RC Award cycle. The guide will review each stage of the online application process and provide detailed instructions, including illustrative screenshots from the RC Award online portal.

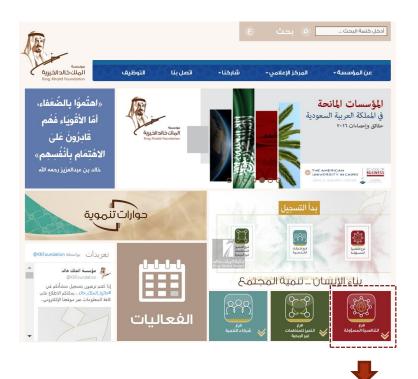
Portal link: http://kka.kkf.org.sa/ar/rci/Pages/about.aspx





ACCESSING THE RC PORTAL

When accessing the King Khalid Foundation (KKF) home page, click on the Responsible Competitiveness (RC) Award icon in order to be directed to the RC Award page.









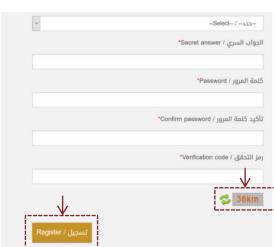
REGISTERING

Upon accessing the portal, click to 'Register' at the top of the page in order to provide the appropriate personal details and create a login for your company application.



Where indicated, populate all mandatory criteria regarding personal and log-in details. For the "Verification code" box, populate the exact code presented in the grey box. Upon completing this page and clicking "Register", you will receive a verification email containing a confirmation link that requires clicking on.









LOGGING IN

Once you have clicked on the confirmation link within the verification email, your account will be activated and you will be returned to the home page. Click on "Login" at the top of the page and provide your login details where indicated to enter your account.









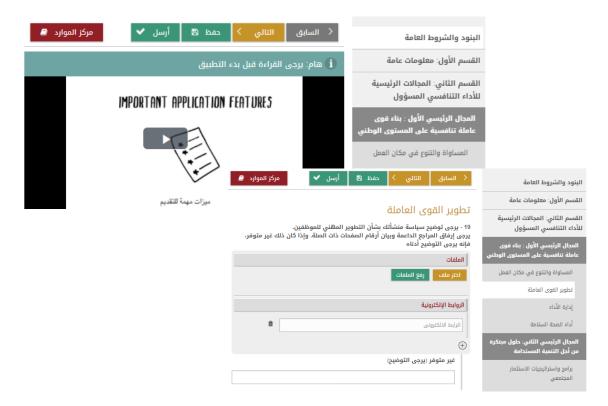
ACCESSING THE APPLICATION

Once logged in, you will be directed to the home page. Click on RC branch icon then click on the (Apply Now) icon to access the English application or (تقدم الأن) for Arabic application and begin completing the application form.



Clicking on the "Apply Now" icon will bring you to the introductory page of the online application form.

Make sure to go through the General Terms and Conditions before starting to fill in the application, as it includes important information for the RC Award and process.



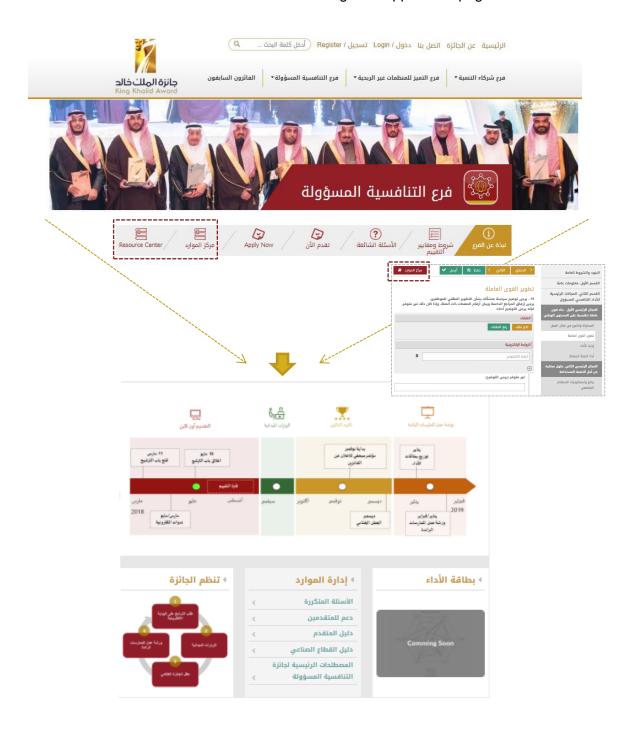




ACCESSING THE RESOURCE CENTER

Once logged in the Award portal, click on the 'Resource Center' option to be taken to the Award page which includes information on the process, resources, and videos, and also features a 'Contact Us' form, if you wish to contact our team for any questions.

You can also access the Resource Center through the application page.



Our aim is to offer the optimal experience for applicants, we are therefore bringing further changes in our Resource Center in the months to come.



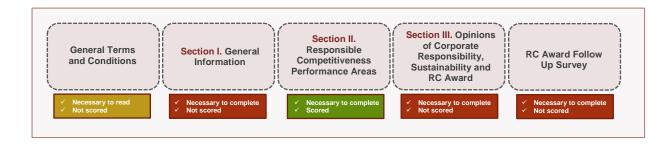


COMPLETING APPLICATION FORM

Once you have read and acknowledge the General Terms and Conditions, click on the "Next" icon to be taken to the first page of the application form. You can use the "Next" and "Previous" icons to navigate the different pages of the application form.

The application consists of five main sections: General Terms and Conditions; General Information; Responsible Competitiveness Performance Areas; and Opinions of Corporate Responsibility, Sustainability, and the RC Award; Follow Up Survey.









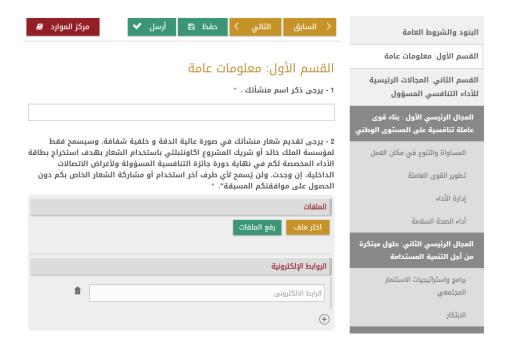
The first section of the application form is the General Terms and Condition, which provides important information on how to complete the application, how the information is assessed, and highlights key features of the application.

This section further provides the option to:

- Access the Award's RC Glossary, including key RC terms and definitions
- See our Frequently Asked Questions (FAQs)
- Subscribe to the RC Newsletter
- Download the Application



The second section of the application form is General Information, which asks you to populated fields as indicated with basic information on your company, as well as your contact details.



The second section of the application form is Responsible Competitiveness Performance Areas, which is the largest section.

The subsections will ask questions about your company's performance and policies across the RC Award's five core areas: Building a National Competitive Workforce; Innovating Solutions for Sustainable Development; Empowering Local Suppliers; Making a Commitment to Good Governance and High Quality; and Responsible Environmental Management.

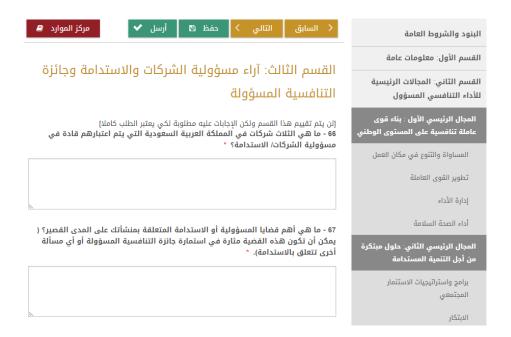




There are a range of question types that require different types of answers. The question types consist of selecting Yes/No/NA, written explanations, and providing statistics. For more information on the types of questions you can encounter, please visit our Applicant Handbook, available on the Resource Center.



The third section of the application form is Opinions of Corporate Responsibility, Sustainability, and the RC Award. Unlike the first and second sections, which both ask applicant for factual information, the third section asks for applicants' opinions on topics related to corporate responsibility in Saudi Arabia.



The last section of the application form is the RC Award Follow Up Survey, which asks questions regarding your experience applying for the RC Award. The survey seeks to understand an applicant's motivations for applying to the RC Award scheme, and how





satisfied an applicant was with different aspects of the process. The survey questions ask applicants to select the most relevant answer from a drop-down menu of options.

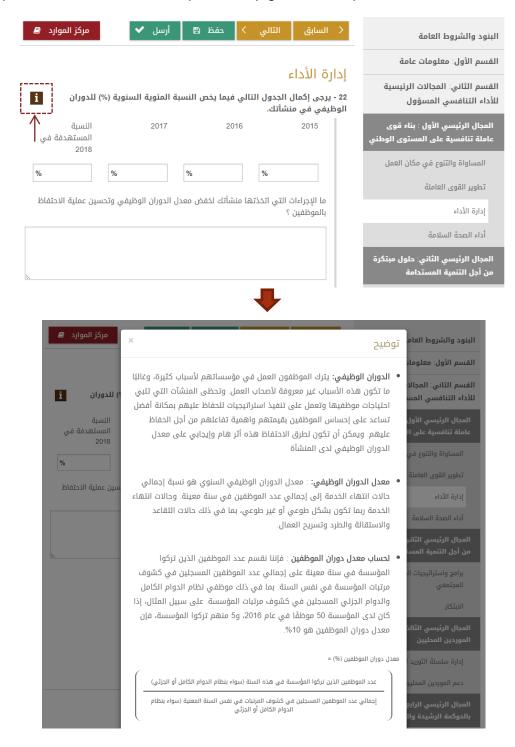






INFORMATION ICON

For more information on a specific section or question, please click on the information icon found on the left side of each question. Once applicants click on the icon, a new information box appears with more details on a specific question, providing an explanation or illustrative examples to help guide in the question.







MORE INFO ICON

In order to provide clarifications for a specific response, document or data provided, you can click on the "More Info" button. When doing so, a new comment-box will appear where you add your comments.

It is not mandatory to provide additional information in this box. Please use it only if needed to provide clarifications.

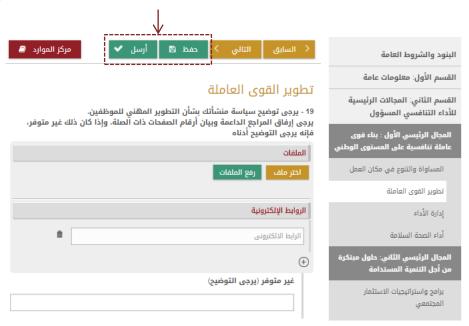






SAVING, SUBMITTING & DOWNLOADING APPLICATION

Throughout the process of completing the application form, you can save your progress and return to the form at another time. Once you are satisfied with your responses to all the application form questions, you can submit the application by clicking the "Submit" icon. The "Save" and "Submit" icons are the green icons indicated below:



You can download the application, at any time of the application process, by clicking on the relevant button found in the General Terms and Submission section.







CONFIDENTIALITY

All data submitted by the participants will be used exclusively for the purposes of the RC Assessment by the King Khalid Foundation and AccountAbility and will not be passed on to third parties. The individual scores will only be available to the respective company as well as the King Khalid Foundation and AccountAbility for the purposes of the assessment. The leading RC score will be public knowledge as it is included in the participant scorecards for all companies that participate. However, the individual scores of all other participants are not revealed.

Scores and data will be aggregated to overall and industry-sector specific averages and this data will be available for participating companies. General aggregated data about this year's questionnaire and assessment may be used in communications concerning the RC. Companies have the ability to self-disclose their performance data in any of their own communications should they wish to do so.

Non-Disclosure Agreement

A Non-Disclosure Agreement (NDA) is available upon request. Contact us to let us know if you need one, before disclosing any information.



CONTACT INFORMATION

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